



NEWS RELEASE

TaKaDu Appoints Matchpoint as a North American Distributor

Experts in water loss management, Matchpoint will support the deployment of TaKaDu's Integrated Event Management solution for improving water efficiency

Yehud, Israel, June 20th, 2016 – TaKaDu, a global leader in Integrated Event Management solutions for the water industry, announced today that system integrator Matchpoint, specializing in leak detection solutions, has been appointed as a distributor in the North American region, providing sales, deployment support and ongoing services to US water utilities using TaKaDu's Integrated Event Management software.

Based on big data analytics, TaKaDu's IoT cloud-based solution enables water utilities to analyze and manage the full life-cycle of network events such as leaks, bursts, water pressure issues, water quality and faulty assets. Using raw data from multiple sources, TaKaDu helps utilities detect problems (events) early, reduce water loss, shorten repair cycles and improve customer service.

Barry Hales, President, Matchpoint, said, "Water is the world's most precious resource and we all play a role in conserving it for posterity. The addition of TaKaDu to our toolbox corroborates our mission of providing the information and technology solutions that water companies depend on to operate their businesses effectively. While our sensors provide the raw data, TaKaDu brings it to life – analyzing the data and predicting events before they occur. Matchpoint is excited to offer our customers increased intelligence and visibility into the integrity of their water systems with the integration of TaKaDu."

"With the ongoing drought in California, and wide awareness of water issues, we're seeing growing interest in TaKaDu's event management solution from US water utilities for optimizing network efficiency. Reducing water loss is more important than ever, together with the improvement of customer service. Matchpoint perfectly complements our solution, with its wealth of knowledge and the US market is obviously a huge strategic market," said Craig Gooch, TaKaDu's Regional Director for North America.

TaKaDu's patented solution is used by leading water utilities worldwide, including Australia, South America and Europe.

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About Matchpoint

Matchpoint (<http://www.matchpointinc.us/>) designs and implements comprehensive water asset management programs for reducing and controlling real and apparent water loss. Tailored to each client's specific needs, Matchpoint's approach integrates innovative technology, refined service methodology, and over 95 years of combined expertise to proactively monitor and detect non-revenue water. Matchpoint brings transparency to the underground water network by integrating TakaDu's event management software with our non-intrusive flow, pressure and leak detection solutions.

About TaKaDu

TaKaDu (www.takadu.com) optimizes operational efficiency and improves water management across-the-board. A proven IoT solution for the water industry, TaKaDu offers the most comprehensive integrated event management platform, based on big data analytics and sophisticated algorithms. TaKaDu provides multiple benefits, including reduced leakages and supply interruptions, automatic early warning of anomalies, improved data integrity, and KPI measurements. Ensuring a faster response time, TaKaDu also helps to improve customer service. A cloud-based SaaS platform, TaKaDu brings together huge amounts of information in an easy-to-use, flexible and scalable solution. Its innovative approach has earned notable commendations, including the World Economic Forum Tech-Pioneer Award and a Harvard Business School case-study.

Press Contact:

Natalie Chouraqui
TaKaDu
natalie.chouraqui@takadu.com
+972-54-4750-889